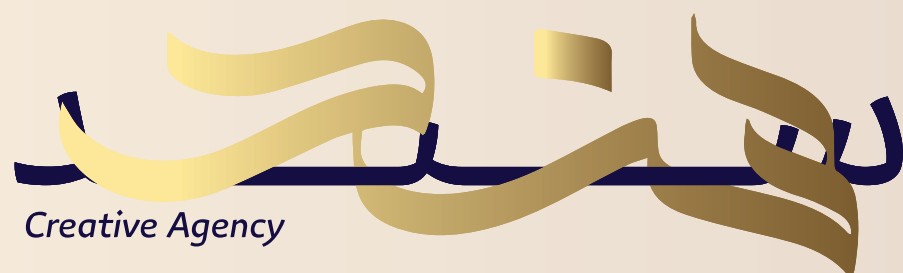


Agency Profile

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بروفايل



About Us

About Us

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Who Are We?

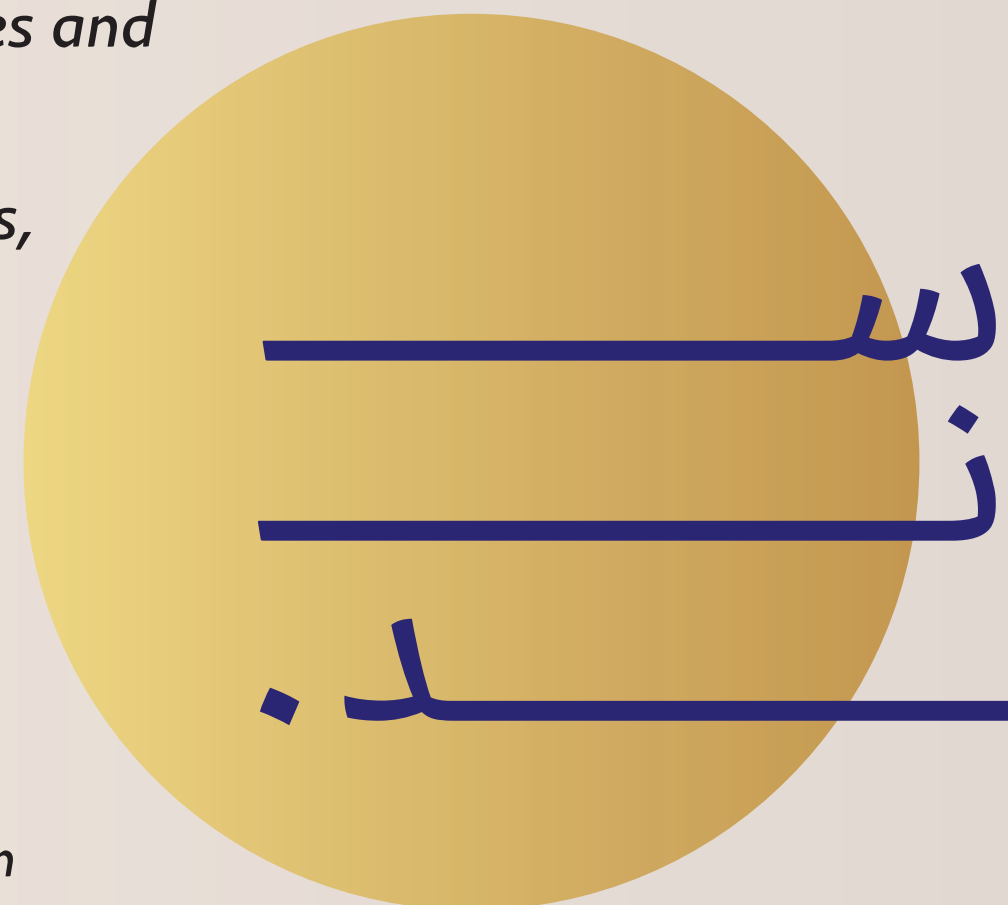
At Sanad, we are more than just a creative agency; we are the steadfast support system for Saudi brands seeking to carve their unique mark in the competitive marketplace. Rooted in Jeddah, our agency embodies the essence of "Sanad" - support and backing. We are a team of passionate and dedicated professionals, united by a shared vision of empowering local brands to achieve creative distinction and market prominence. With a deep understanding of the Saudi market landscape, culture, and consumer behavior, we craft tailored solutions that resonate with authenticity and innovation. Our commitment to excellence drives us to go above and beyond for our clients, delivering impactful strategies and creative executions that propel their brands to new heights. At Sanad, we are not just partners; we are advocates, collaborators, and champions of Saudi brands on their journey to success.

Vision

Sanad envisions a future where Saudi brands are celebrated worldwide for their creativity, authenticity, and cultural significance.

Mission

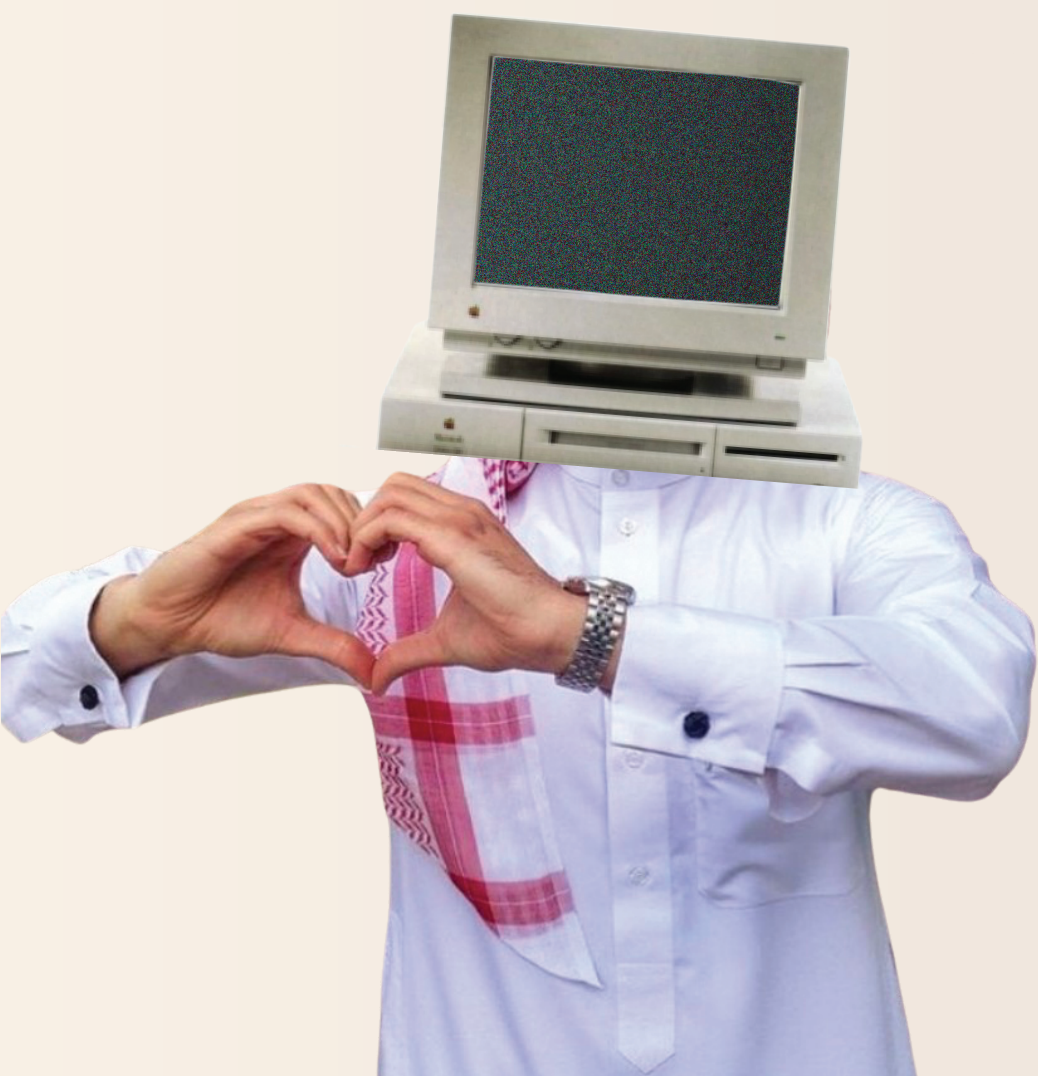
our mission is deeply rooted in our name – to be the unwavering support system for Saudi brands.



Agency Type

Creative Agency

کری
ٹیف
آجینس



Agency Location



Our Specialization

Graphic, Motion, & Product Design

Projection Mapping

Media Production



Our Unique Point

Sanad works with Saudi brands only to globally showcase the richness of Saudi culture, emphasizing authenticity and avoiding the trend of making Saudi brands appear overly international.

Sanad aims to preserve and promote the distinct identity of Saudi brands on the global stage while fostering a deeper appreciation for Saudi brands & Saudi's business culture worldwide.



Our Strength Points

Sanad's unique strength point lies in the combination of possessing both a private products factory and a private Printing press. All Products are manufactured by Sanad's own factories and all printed media are printed by Sanad's own printing press as Sanad has the newest, latest, and advanced printers. This distinctive dual capability places Sanad at the forefront of flexibility in meeting our clients' needs



Our Departments



Brand Strategy Department

Our Departments

Brand positioning

Market research

Brand architecture

Competitive analysis

بران
سٹر
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Graphic Design Department

Logo design

Print design

Packaging design

Social Media Posts

Visual identity development



Our Departments

Product Design Department



Concept Development

Prototyping and Model Making

Materials and Manufacturing



Content Creation Department

Video production

Content development

Copywriting

Photography



Advertising & Marketing Department

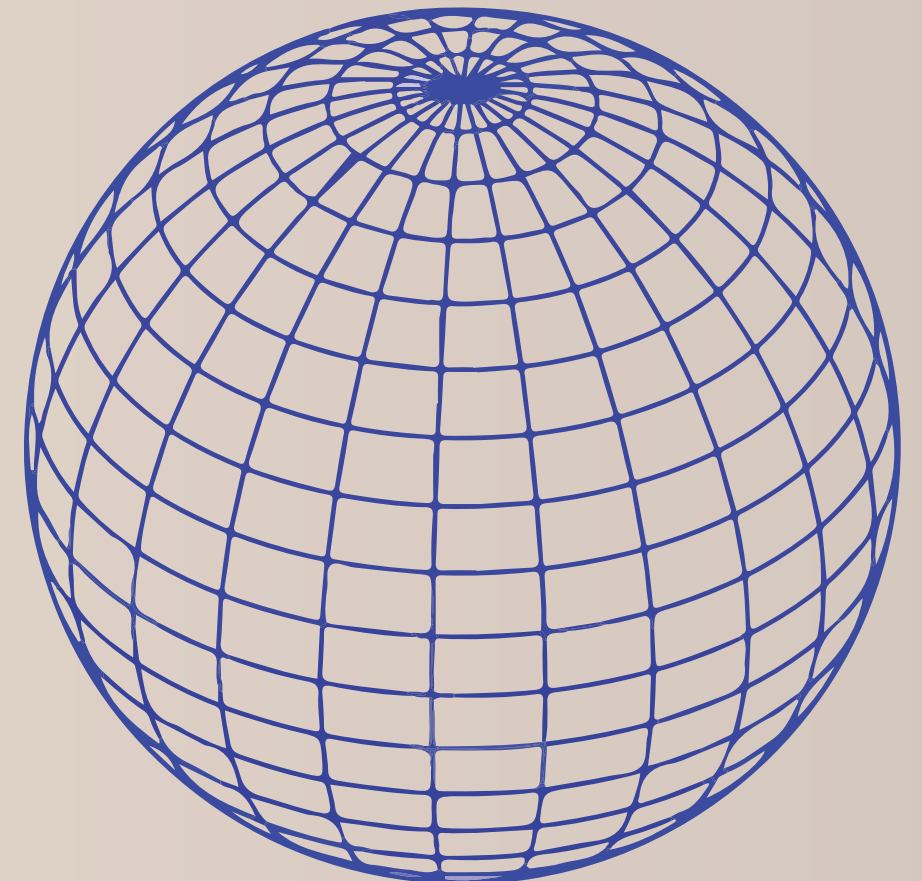
Our Departments

Advertising campaign development

Media planning and buying

Social media marketing

Search engine optimization (SEO)



Event Management Department

Our Departments

Event Planning and Strategy

Venue Selection and Management

Budgeting and Financial Management

Event Branding and Design



Sound Studio Department

Our Departments



Recording Sessions

Audio Mixing

Mastering

Voiceover Recording

Sound Design

Podcast Production

Post-Production for Film and Video



Public Relations Department

Our Departments

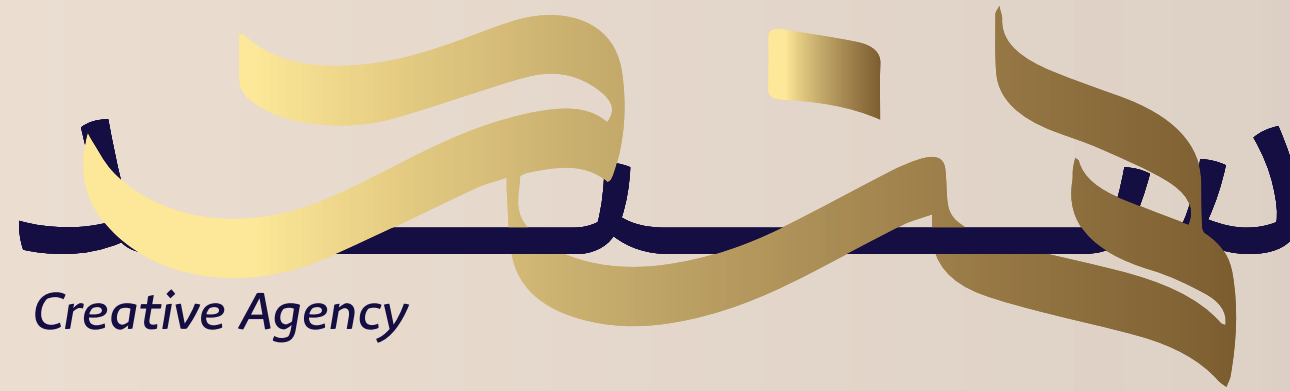
*Press releases
Media relations
Crisis communication*



**"Sanad does not want you to expect the unexpected
Sanad wants you to emotionally experience the unexpected"**



*Sanad wants you to experience the same feeling you'll get if you opened
this box and actually found Chocolates*



*"Sanad: Your Trusted Support, Every
Step of the Way."*

